Privacy Policy

Revised 3/2/2021

Breckenridge Grand Vacations Online Privacy Policy

Breckenridge Grand Vacations ("BGV") is committed to protecting the privacy of our online visitors. This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website. This document sets forth the online privacy policy of Breckenridge Grand Vacations, its subsidiaries and affiliates (collectively "BGV") for users of www.breckenridgegrandvacations.com, www.bgvconfirmations.com, www.sharebreck.com, www.bgvfriendsandfamily.com, www.goldpoint.com, www.grandtimber.com, www.grandlodgeonpeak7.com, www.gl7owners.com and www.breckenridgediscountlodging.com, www.grandcoloradoonpeak8.com. (the "Site" or "Sites").

IF YOU HAVE OBJECTIONS TO THE PRIVACY POLICY, YOU SHOULD NOT USE THIS SITE. THIS PRIVACY POLICY DOES NOT GOVERN PRIVACY PRACTICES ASSOCIATED WITH OFFLINE ACTIVITIES.

Information Usage and Sharing:

BGV values your patronage and respects your right to privacy. Because we are committed to protecting your privacy, personal data relating to an identified or identifiable individual that is submitted through our web page will be collected, processed, stored and disposed of in accordance with the applicable federal law of the United States and the laws of the State of Colorado that may apply. The submission of personal data constitutes the User's acknowledgement that he/she has read and understood this notice, and agrees to its terms. In order to facilitate the purchase of goods online or to inform visitors of new products or services, BGV may share certain individual information with its partners, related or affiliated companies or third parties. BGV will act on the advice of counsel should its records be subpoenaed. In connection with any contest or promotion, BGV reserves the right to post all information regarding contest and promotion winners that may be legally required or as is otherwise disclosed in the contest rules. Sharing excludes text messaging originator opt-in data and consent; this information will not be shared with any third parties.

Click here for TOS.

GDPR

In compliance with General Data Protection Regulations as of 5/25/2018; for inquiries regarding your personal data or to have your personal data expunged from our systems you may contact our data controller at customerservice@breckenridgegrandvacations.com. Our data controller is represented as Breckenridge Grand Vacations the company. We do utilize the personal information collected in automated communications including but not limited to email, phone and SMS contact. Personal information is not mandatory to be collected however important communications may be compromised without the collection of personal information. Communications including but not limited to marketing communications, product updates, lodging confirmations, lodging notifications, preview tour

confirmations, preview tour updates. The aforementioned communications are the reason for collecting and processing personal information. Personal information is not transferred internationally. Our family of websites utilize Google Analytics which uses cookies to track and analyze how visitors use our websites. Our usage of Google analytics maintains the end website users anonymity and the GA policy in full can be read below in the Google Analytics clause.

Security:

BGV takes your information security very seriously. As such, we have generally accepted security measures in place to protect against the loss or misuse of any electronic information we may collect. Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible. We use regular Malware Scanning. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology. We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of your personal information. All transactions are processed through a gateway provider and are not stored or processed on our servers.

Information Collection:

In a few areas on our web site, we ask you to provide information that will enable us to enhance your site visit, process your request correctly, and if necessary, follow up with you before or after your visit. Owners of BGV properties may, at their choice, provide personal account information online to maintain updated personal contact or preference information. From time to time we may ask questions, or we may use data collected for order processing, to better understand our customers' preferences. This information allows us to improve our services, and to offer you specially tailored deals when appropriate.

We will request information from you when you:

1. Plan a trip to Breckenridge.
2. Place a request with a BGV property.
3. Provide feedback in an online survey.
4. Participate in a sweepstakes or other promotional offer.
5. Subscribe to a newsletter or a mailing list.

If you don't want to receive promotional material or special offers from us, we ask that you opt out where indicated. Please note that in the case of newsletters or mailing lists, you will be able to "unsubscribe" to these mailings at any time.

Information Use:

Certain information obtained by BGV will be used for different purposes. Some personal information is required to process your request. We may also use the personal account information to generate statistics and aggregate reports for internal use. Aggregate information may be used to design programs and promotions that we think would be of interest to an identified group of customers. In addition, we may use the detailed profiles to target special offers and promotions more effectively.

This Site does not collect personally identifiable information from your computer when you browse and request pages from our servers. This means that, unless you voluntarily and knowingly provide us with personally identifiable information, we will not know your name, your email address, or any other personally identifiable information.

BGV may collect non-personal information from our online visitors, such as the visitor's type of browser, page hits, the number of visits, web pages viewed, operating system and domain names, and may use cookies to obtain other non-personal information. Cookies are pieces of data sent from a web server to a web browser that enables a web server to identify users that visit a site hosted by that server. Our Sites may use cookies in order to identify you to our Site so that we can provide more customized information and services to you. In general, if you choose, you can disable the use of cookies by reviewing your browser's performance and options. The non-personal information we collect enables us to track the total number of visitors to each of our sites in an aggregate form and may be used by BGV to improve and update our sites, products and services. Aggregate (nonpersonal) information may be shared with third parties. By using the Sites, you grant BGV a perpetual, irrevocable, worldwide, royalty-free, sub-licensable (through multiple users) license to use, reproduce, store, modify, publicly perform, publicly display, distribute and transmit such nonpersonal information for any purpose, and waive any moral rights and publicity rights in such nonpersonal information. BGV does not tie this non-personal information to your personal information.

THIRD-PARTY ACCESS TO INFORMATION:

Access and use by third-party service providers:

From time to time, BGV enters into arrangements with companies whose expertise is essential for our own services to function properly. For example, in accordance with standard industry practice, and as allowed under federal and state law, we work with specialized firms that service our loans, provide escrow services, process collections or provide certain owner demographics.

As permitted by law, we disclose to these service providers only such nonpublic personal information of the type described above as is reasonably necessary to perform these functions.

As with all of our business partners, these companies are required to safeguard your information and use it only for authorized purposes.

Access and use by joint marketing partners:

BGV enters into joint marketing arrangements with carefully selected business partners to provide our owners with specialized products and services. Although these partners are not owned by or affiliated with BGV, they work closely with us to meet your needs. If appropriate, we may disclose to these marketing partners the nonpublic personal information about you described above; however, we do not share your account number, owner number, contract number, social security number, any access codes or credit information with nonaffiliated third parties. Our partners must agree to safeguard fully the confidentiality of owner information, and they are not allowed to disclose such information to anyone else without our permission.

Access by other nonaffiliated third-party companies:

We may, in the future, share your nonpublic personal information with nonaffiliated third-party companies other than those described above. You may choose not to have your information disclosed to these companies (see opt-out instructions below).

BGV reserves the right to cooperate with local, provincial, federal and international officials in any investigation requiring either personal information (including any information provided online through any of the BGV websites noted above) or reports about lawful of unlawful user activity on this site.

BGV also reserves the right to disclose any information in an individual's account:

- To satisfy any law, regulation or government request.
- To protect the rights or property of Gold Point Lodging and Realty, Inc. or Peak 7, LLC

BGV also reserves the right to change this Privacy Policy at any time:

- Contacting Customers

BGV reserves the right to determine if it will contact customers should it be required to disclose any personal information.

Google

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users. Google AdWords policy. We use Google AdSense Advertising on our website. Google, as a third-party vendor, uses cookies to serve ads on our site. Google's use of the DART cookie enables it to serve ads to our users based on previous visits to our site and other sites on the Internet. Users may opt-out of the use of the DART cookie by visiting the Google Ad and Content Network privacy policy.

We have implemented the following:

- Remarketing with Google AdSense
- Google Analytics

We, along with third-party vendors such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our website.

Opting out:

Users can set preferences for how Google advertises to you using the Google Ad Settings page. Alternatively, you can opt out by visiting the Network Advertising Initiative Opt Out page or by using the Google Analytics Opt Out Browser add-on.

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur: We will notify you via email

- Within 7 business days

We also agree to the Individual Redress Principle which requires that individuals have the right to legally pursue enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute noncompliance by data processors.

CAN SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out penalties for violations.

We collect your email address in order to:

- Market to our mailing list or continue to send emails to our clients after the original transaction has occurred.

To be in accordance with CANSPAM, we agree to the following:

- Not use false or misleading subjects or email addresses.
- Identify the message as an advertisement in some reasonable way.
- Include the physical address of our business or site headquarters.
- Monitor third-party email marketing services for compliance, if one is used.
- Honour opt-out/unsubscribe requests quickly.
- Allow users to unsubscribe by using the link at the bottom of each email.

If at any time you would like to unsubscribe from receiving future emails, you can email us at: mktgadmin@breckgv.com as well as follow the instructions at the bottom of each email and we will promptly remove you from ALL correspondence.

Other Sites

This Site and the other Sites contain links to select third party sites that may be of interest to you (e.g., events, mortgage servicers). BGV is only responsible for the privacy statement and content of this Site and affiliated Sites. We are not responsible for the privacy practices or the use of cookies on non-BGV Sites that you have accessed prior to or after visiting this Site.

Children's Privacy:

BGV does not knowingly solicit data from, or about, people under the age of 25 years for the purposes of selling directly to these individuals. Note: BGV assumes that visitors to our site are adults. We do not require any visitor to provide the date of birth at registration, though we do ask for an age when applicable for enter-to-win promotions. U.S. federal law prohibits discrimination in public accommodations based on age, so when we send out information on lodging bookings we are required to treat all site members equally, regardless of age. We will send real estate offers only to customers 21 years old and older.

Policy Changes:

As our websites grow and new features are added or as legal requirements change, our online privacy policy may be modified. All information submitted to BGV is subject to the terms and conditions of this policy and any modifications. If you have any questions about our online privacy statement, the practices of our website, or your dealings with our website, please contact us at Breckenridge Grand Vacations, PO Box 6879, Breckenridge, Colorado 80424.

Legal Liability:

Under no circumstances, including, but not limited to, negligence, shall BGV be liable for any direct, indirect, special, incidental or consequential damages, including, but not limited to, loss of data or profit, arising out of the use, or the inability to use, the materials on this site, even if BGV has been advised of the possibility of such damages.

Please be aware that even if you opt out of information disclosures, the Fair Credit Reporting Act and other laws nevertheless allow us to share with other companies specific details about your transactions and experience with us, including information about your account balances and payment history. We are also permitted to share information with affiliated companies. If someone other than you provided personal information to us in the course of your obtaining financing or booking a package with us, that person may obtain a separate privacy notice upon written request sent to the address set forth below.

Sip & Stay Getaway 2023: Official Rules

NO PURCHASE NECESSARY.
A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.
A VALID EMAIL ADDRESS IS REQUIRED.

ELIGIBILITY:

Must be 21 years of age or older at time of entry to be eligible for this contest and a legal resident of the fifty United States and Washington, D.C. This contest is void where prohibited by law. Employees of Breckenridge Grand Vacations or Continental Divide Winery (collectively, "Sponsors"), their respective parents, affiliates, subsidiaries, advertising sponsors and promotional agencies, and the immediate family members are not eligible.

PROMOTION PERIOD:

Sip & Stay Getaway 2023 ("Promotion") starts on or about 12:00:01 a.m. Mountain Daylight Savings Time (MDT) on 2/21/2023 and ends at 11:59:00 p.m. MDT on 4/18/2023 (the "Promotion Period"). Each entrant agrees to comply with the terms contained in Breckenridge Grand Vacations' Privacy Policy and Terms of Use, these Official Rules.

ENTRY METHOD:

One valid entry per eligible entrant per Promotion Period. To enter, please provide your name, cell phone number, email address, age, ZIP/postal code, state/province, gender, home ownership/rental status, marital status, household income, preferred travel time, and favorite color on: https://bestofbreck.com/sip-and-stay-getaway-2023/.

All entries are subject to verification of eligibility before a prize can be awarded. If the entrant does not meet the eligibility requirements listed above his or her entry is automatically void. Sponsors are not responsible for late, lost, incomplete or inaccurate entries. Entrants are prohibited from assigning, substituting, or transferring their interest in an entry or a prize won through a winning entry.

PRIZES:

Each prize offered is listed with its Approximate Retail Value ("ARV"). Actual value of a prize may vary depending on various options provided by the prize provider. Limit one prize per entrant.

One (1) Grand Prize will be awarded at the end of the contest.

Grand Prize:

One (1) Grand Prize winner will receive five (5) nights lodging in a one-bedroom residence at the Grand Colorado on Peak 8, $1,000 cash, $500 Infinity Spa credit and a Continental Divide VIP Package. (ARV: $4,200)

Lodging at the Grand Colorado on Peak 8 and Continental Divide VIP Package can be redeemed through 04/18/2024. Lodging is based on promotional availability. Lodging is not available on weekends, holidays, or peak times, including but not limited to: 5/26/23 – 5/29/23, 7/3/23 – 7/4/23, 9/2/23 – 9/5/23, 11/23/23 – 11/27/23, 12/22/23 – 12/31/23, 1/13/24 – 1/16/24, 2/17/24 – 2/20/24, 3/10/24 – 3/31/24.

SELECTION OF WINNERS:

Prize winners will be selected in a random drawing by Breckenridge Grand Vacations on or around April 25, 2023. Answers to the questions on this entry form do not affect chances of winning. Odds of winning depend on the total number of entries received.

Each potential winner is subject to verification and compliance with these Official Rules. If there is a dispute as to the identity of an online entrant, the prize will be awarded to the authorized account holder for the email address. "Authorized account holder" means the natural person to whom the email address is assigned by the Internet service provider, online service provider, or other organizations (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

Sponsor reserves the right to disqualify any entrant or winner and may refuse to award a prize to a person who is not eligible or has violated a rule, gained unfair advantage in the Promotion, or obtained winner status using fraudulent means. If a winner is found to be ineligible or disqualified for any reason, an alternative winner will be selected from a separate random drawing. To receive a copy of the name of the Winner, mail a self-addressed, stamped envelope to be received by May 9, 2023, to Breckenridge Grand Vacations: Sip & Stay Getaway 2023, Attn: Marketing Department, PO Box 6879, Breckenridge, CO 80424.

WINNER NOTIFICATION:

On or around 4/25/2023 Breckenridge Grand Vacations will attempt to notify one potential winner by telephone and email. Neither the Sponsors nor any other entity shall have any responsibility or liability for failure to provide notice, including but not limited to, due to a participant's failure to provide accurate or correct contact information, notices lost in transfer, or notices diverted to spam, junk, promotion or other email folders. If a winner is unreachable after five (5) days, or if that winner is unavailable for prize fulfillment, an alternate winner will be selected at random from the pool of eligible entrants. If Sponsor(s) cannot find an eligible winner for the prize, that prize will not be awarded. Each potential winner may be required to furnish proof of eligibility, including but not limited to proof of identification.

PUBLICITY RELEASE:

Subject to applicable law, the winner(s) irrevocably grants the Sponsors and each of their licensees, and its and their successors, assigns and sub-licensees the right and permission to use their name, voice, likeness and/or biographical material for advertising, promotional and/or publicity purposes in connection with the Promotion, in all forms of media and by all manners (now and hereafter known), and on and in connection with related products, services, advertising and promotional materials (now known or hereafter developed), worldwide, in perpetuity, without any obligation, notice or consideration except for the awarding of the Prize to the winner. Entrants agree not to issue any publicity concerning the Sponsors.

CONDITIONS:

Breckenridge Grand Vacations and Continental Divide Winery reserves the right to substitute any prize with another prize of equal or greater value. Contest entrants agree to abide by the terms of these Official Rules and by the decisions of the contest commissioners, which are final on all matters pertaining to the contest. Entrants further grant Breckenridge Grand Vacations the right to use and publish their proper name and state online and in print, or any other media, in connection with the Contest.

By completing this registration and pressing "submit", you are giving Breckenridge Grand Vacations permission to contact you via telephone, SMS/ text message, fax, email or mail at the address(es) number(s) provided, despite any inclusion of your name on a do not call/do not contact registry or list.

By clicking "submit" you expressly authorize Breckenridge Grand Vacations to call me or send me recorded messages or SMS/text messages about their products using automated technology to your telephone/cellular number you entered above.

By accepting a prize, the entrant agrees to indemnify, release and hold harmless the Sponsors, their parents, affiliates, subsidiaries, advertising and promotion agencies and their respective directors, officers, employees, representatives, and agents from any and all liability for any claims, injuries, loss or damage of any kind to person, including death, and property, arising out of or relating to, directly or indirectly, acceptance, possession, use or misuse of a prize, participation in any Promotion or prize use related activity, or participation in this Promotion.

Breckenridge Grand Vacations and Continental Divide Winery are not responsible for Internet crashes or slowdowns caused by network congestion, viruses, sabotage, satellite failures, phone line failures, electrical outages, natural disasters or acts of man or God.

The winner is unofficial until they have accepted the prize via phone or email. Each winner is responsible for all federal, state and local taxes and will be required to complete an IRS form W-9. Sponsor reserves the right to withhold prizes until completed form W-9 is received.

This contest is not intended for gambling. If it is determined that a contestant is using the contest for gambling purposes, they will be disqualified and reported to authorities.

Breckenridge Grand Vacations and Continental Divide Winery reserves the right to change the rules at any time.

This contest is officially sponsored by Breckenridge Grand Vacations.

CONSENT TO DATA COLLECTION AND USE:

By entering the Promotion, entrants consent to Sponsors' collection and use of the personal information entrant provides. Entrants may on occasion receive informational, marketing, or promotional emails from Sponsor or its affiliates. Entrants can opt out of such emails by following the instructions contained therein. The Entrant further acknowledges and agrees to the terms of Breckenridge Grand Vacations' Privacy Policy which are expressly incorporated into these Official Rules.

Breckenridge Grand Vacations contact information:

100 S. Main St.
Breckenridge, CO 80424
970-453-8883

Continental Divide Winery contact information:

505 S Main St
Breckenridge, CO 80424
970-771-3443